



Genesee County Suicide Prevention Coalition

Annual Strategic Plan - 2023

The Genesee County Suicide Prevention Coalition's vision is to create a suicide safer community with no lives lost to suicide.

Goal 1: Build capacity to more effectively create a suicide safer community through providing prevention focused trainings

OBJECTIVES

- 1.1** – Ensure a minimum of three coalition members are certified to train in at least one evidence-based curriculum (ie. QPR, ASIST, SafeTALK, AMSR)
- 1.2** – Identify steps for implementation of at least 2 evidence-based trainings in Genesee County
- 1.3** – Promote availability of LivingWorks Start on-line module for Genesee County residents
- 1.4** – Work with at least 2 Genesee County faith-based organizations offering LivingWorks Faith on-line module

Goal 2: Increase community awareness of available resources

OBJECTIVES

- 2.1** - Act as a resource for the community through providing education, resources and raising awareness about suicide risk and prevention
- 2.2** - Develop a local suicide awareness and anti-stigma media campaign
- 2.3** - Ensure the Genesee County community is aware of how to access 988 call centers through literature provided to schools, mental health providers, family doctors' offices and other entities as identified by the coalition and community stakeholders
- 2.4** – Utilize social media platforms to effectively share resources and available support

Goal 3: Reduce the stigma within the community

OBJECTIVES

- 3.1** - Sponsor two events per year (May and September) that engage the Genesee County community and stakeholders
- 3.2** - Maintain an active presence in local community events
- 3.3** - Develop and implement anti-stigma messaging through the media campaign and social media platforms

Goal 4: Provide support to identified groups of higher risk for attempted or death from suicide

OBJECTIVES

- 4.1** - Implement a peer-to-peer program for suicide prevention in Genesee County school districts
- 4.2** - Expand and enhance the availability of suicide prevention services for Genesee County veterans
- 4.3** - Expand and enhance the availability of suicide prevention services for the Genesee County LGBTQAI+ population
- 4.4** - Expand and enhance the availability of suicide prevention services for Genesee County males utilizing the Preventing Suicide in Michigan Men Program (PRISMM)